Abstract ID/Title: 513712 - Perspectives of a community-based organization using a circular, synergistic approach towards health equity

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Session Format: Poster

APHA Program: Asian & Pacific Islander Caucus for Public Health

Background/Significance:
Health inequity remains disproportionately high in communities of color.

Since its inception in 1989, the Chinese Community Health Resource Center (CCHRC), a non-profit, community-based organization (CBO), has been dedicated to building a healthy community through culturally and linguistically competent disease education and management, research programs, and advocacy.

Objective/Purpose:
To highlight perspectives of a CBO that utilizes a promising approach to build capacity and drive impact within multiple levels towards health equity.

Methods:
Through mutual empowerment of partners at the individual, local, state, and national levels, we changed the way programs and research were done using this circular, synergistic approach, which was adapted from the World Health Organization’s circular economy model.

Results:
This approach builds capacity and impacts health equity at all levels. CCHRC regularly seeks input from all levels to guide our efforts and in return provides programs, research opportunities, and research/survey findings to support our partners. At the individual level, CCHRC provides culturally and linguistically competent health education, opportunities to participate in research, technology training, and patient navigation. At the local level, CCHRC partners with health departments, healthcare institutions, academia, and CBOs to advocate for equal access. At the state and national levels, CCHRC disseminates findings through publications and conferences.

Discussion/Conclusions:
CCHRC sees the importance of rethinking the roles of partners in building mutual capacities while focusing on efforts toward health equity. This circular, synergistic approach could be a sustainable, efficient, and equitable way to mobilize individual, local, state, and national resources.