

Proposal Title: The Process of establishing and sustaining a partnership between Academia and Community

Program Abstract:

This partnership was for a study on palliative care for Asian community, which began through a previous project, and solidified by the current study. Both partners saw the need and believed the study is a fit for the partnership, for expertise from both parties can be synergistic. Research team was formed. Both parties engaged in proposal development. Tasks were divided according to their expertise. Community partner will lead as the study PI while the academic will provide guidance and expertise in research theory and methodology. The research plan, budget, human subject protection protocol were developed by both. The community was responsible for soliciting support from its network, draft sections of proposal related to the community's skills, and grant submission process. The academic's tasks were to draft sections on literature review, theory and methodology. The grant proposal is now approved and funded. The study is in its infancy, the expertise from each party contributed to the study's success.

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1. Significance and relevance of your presentation/workshop/poster to session topic (originality and importance of issue/problem/approach). -1200 character limit

There are no published studies of interventions to address advance care planning among Asian Americans, although there is some evidence that culturally-appropriate approaches may improve the use of advance directives and advance care planning. An innovative method to address the issue is collaboration with community based agencies (CBO), faith based organizations (FBO), and academia to address cultural barriers for completion of Advance Directives (ADs). To our knowledge, this intervention is the first partnership between academia, CBOs, and FBOs to address ADs among Chinese and Vietnamese. To fully engage all community and academic partners of the project, an Advisory Committee (AC) was established and led by the community. The AC consisted of leaders from CBO, Chinese Community Health Resource Center, academia, University of California, San Francisco, and FBOs. The AC was formed to provide guidance and direction, identify and solve problems, interpret data, make decisions and act as a mediator to resolve conflicts and ensure all parties are heard. Both theories and approaches will be used to identify the barriers and facilitators towards the use of advance directives and develop an intervention.

2. Scholarly foundation for presentation/workshop/poster (connections to theoretical and research bases). -1200 character limit

The Community Based Participatory Research (CPBR) approach is used to guide the intervention, as all partners in the project, including leaders from academia, community based organizations, and faith-based organizations have the opportunity to be full participants in each phase of the project. CPBR recognizes each individual partner's strengths and offers opportunities for to develop better-informed hypotheses, effective interventions, and improve the translation of the research results into practice¹. The Theory of Reasoned Action² (TRA) was chosen for the intervention because: 1) TRA has been used to understand the AD decision making process; 2) subjective norm, a TRA component, allows the examination of social influence in AD completion as being applied in research promoting health behavior change via faith based programs; and 3) TRA has been applied across various cultures, including Asian, that place importance of collectivism and family values in decision making.

¹ United States. Office of Behavioral and Social Sciences Research. (2010, July 10) Retrieved January 17, 2011 from the Office of Behavioral and Social Sciences Research Web Site:

http://obssr.od.nih.gov/scientific_areas/methodology/community_based_participatory_research/index.aspx

² Azjen I, Fishbein M. Understanding Attitudes and Predicting Human Behavior. Englewood, New Jersey: Prentice Hall; 1980.

3. Contributions of your presentation/workshop/poster to advancing campus-community partnership understandings, practices, and/or research. -1200 character limit

The contributions of the poster presentation include (1) Provide a model for establishing and sustaining a multidisciplinary partnership (2) Identify partners with common goals (3) Maintain a balance of power (financial, political, and cultural) across all partners with flexibility, yet without compromising the integrity of each partner's mission and culture (4) Maximize expertise and resources of partners (5) Balance coordination and communication among all partners, etc.

4. How the presentation will inform others' work and what aspects of your work might be adapted by session participants? -1200 character limit

The presentation will provide a model for session participants to establish community-campus partnerships across cultural barriers to address health disparities in minority populations.

Submit as Poster Presentation (60 minutes)